

PRESS RELEASE



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FOR IMMEDIATE RELEASE

2016 La Jolla Rough Water Swim Cancelled

Due to the poor ocean water quality and high bacteria levels currently present at La Jolla Cove, we will be deferring the Annual La Jolla Rough Water Swim event until the Cove's ocean water and beach conditions improve. The safety of our swimmers has always been our primary concern. The Committee feels that to subject our entrants to the Cove's poor ocean water quality this year would be irresponsible and contrary to the high standards of this 100 year old event. We have always strived to provide a first class aquatic event for all members of the family and we don't feel that would be possible this year considering the current conditions at La Jolla Cove. We are hopefully optimistic and look forward to seeing everyone again in the near future.

Bill Perry, Director
LJRWS Media Relations



LA JOLLA LIGHT NEWSPAPERS